

THE 7 HABITS of Highly Effective People®



HELP EVERY INDIVIDUAL BECOME HIGHLY EFFECTIVE

The 7 Habits Benchmark™

The Benchmark is a 360° assessment tool that measures individual effectiveness and provides an action-oriented approach to personal development.

▶
OUTCOMES

FranklinCovey's 7 Habits Benchmark

1. Individuals gain insight on their effectiveness from their own viewpoint as well as others'.
2. Individuals turn understanding into personal action directed at strengthening their weaknesses.
3. Individuals track progress and gain accountability with a personalized action plan.

Challenge:

Do your employees have an assessment mechanism that can provide them with valuable feedback? Do they know where they stand with you? with others?

After training, do they really internalize the concepts and know how to apply them to their own personal and professional development? Many employers do not have an assessment system in place that shows the impact of training. What if you could foster an organization that was truly supportive of implementing training in such a personalized way that each employee knew how to apply it to their own strengths and weaknesses?

Personalized Training

Most employees will come away from training and workshops with renewed enthusiasm for increasing their personal and professional effectiveness. But sustaining that enthusiasm can be a challenge without concrete ways to turn concepts into action. The principles must be internalized and practiced consistently before real change can occur. They must be personalized.

Solution:

The 7 Habits Benchmark

Training your organization is a great move toward cultural change and improved effectiveness. But ensuring that the training has a deep, measurable effect on each person requires that they understand areas in which improvement is required. That's why FranklinCovey has developed a series of assessments to accompany our core workshops.

- FranklinCovey's assessments are essential components to maximizing your training dollar. The 7 Habits Benchmark includes individual reports and action plans that help every individual move from merely understanding the training to changing their behavior. Many different types of organizational aggregate reports are also available to give your team the information you need to be successful for the long term.

The 7 Habits Benchmark is administered in three steps that include:

- Prewrite*—where the individual completes a self-assessment and receives feedback from trusted associates.
- Debriefing*—where the results of the assessment and feedback are reviewed in combination with one of our core workshops.
- An Action Plan*—where the individual creates a personalized action plan for implementing workshop concepts.

During this process, participants learn how to:

- Focus on workshop concepts in light of their own Benchmark results.
- Gain insight into their performance gaps and areas for improvement.
- Demonstrate accountability by creating a personalized action plan, combining workshop concepts with the results of their assessment.
- Follow their action plan to make continuous improvement.

Assessments are available for our core workshops and include action-planning guides. The following assessments are available to accompany our core workshops:

- The 7 Habits Benchmark
- Re-Benchmark (comparative of results with your previous Benchmark)
- Aggregate reports (specialized reports that combine results from multiple individual profiles, teams, or industries)

